



YOUR 360-DEGREE VIEW OF THE POWER VALUE CHAIN

Lens Power & Renewables Europe, Middle East and Africa

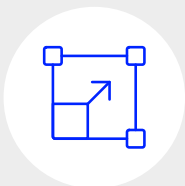
Layers of insight to attract and allocate capital

To ensure European power markets decarbonise, sustained, strong investment in infrastructure and flexible resources is needed. As power markets become increasingly complex, evaluating the impact on long-term asset value is critical for supporting business growth.

Meet Lens Power & Renewables Europe, Middle East and Africa, where **fundamental power curves meets advanced data analytics and unprecedented data access.**

Our in-house, cross-sector modelling combines insights from gas and carbon price forecasts, asset-level tracking, market fundamentals, policy shifts and supply chain dynamics - all working together to deliver insights, trend analysis, and industry-leading power price forecasts to 2060.

Use our interconnected energy intelligence to evaluate opportunities, assess risk and strengthen investment strategies.



Opportunity
Size



Competitive
Landscape



Revenue
& Cost



Risk

We help answer difficult questions to **strengthen** power investment strategies

Tackle the energy transition head on with a partner that provides **full visibility** of the power value chain.

Key capabilities include:



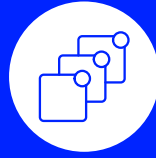
Pricing
Fundamentals



Asset
Analysis



Market
Opportunity



Mapping
Capabilities



Cost
Analysis



Demand
Forecast

Renewable developers

- ✔ Build new power facilities and invest in new ventures with revenue detail at the click of a button.

Utilities

- ✔ Optimise your strategy, asset valuations, and revenue projections using historical and current information to understand drivers and risks for a reliable lens into the future.

Financial institutions

- ✔ See the value in potential opportunities clearly and evaluate assets to ensure the return on your investment.

Large energy users

- ✔ Inform your purchasing, energy supply, and utilisation strategies, positioning your business to take advantage of the opportunities of the energy transition

What sets Wood Mackenzie apart?

- Reliable, accurate cost trends that offer assurance in strategic planning, negotiations, and asset management activities.
- Demand and supply outlooks driven by bottom-up analytics.
- Price curves that reflect the output of hundreds of analysts and thousands of hours of model simulations.
- Renowned expertise across the globe, available to provide insights and analysis.
- 50+ years of trusted energy advice.

Ready to learn more about our end-to-end solution or want to book a demo? Click [here](#)

